

## Join the Great Northern Blues Society!

The Great Northern Blues Society is a registered
Non-Profit 501(c)(3) organization based in
Wausau, Wisconsin with members as far away as Hawaii.
Our goal is to promote and present Blues music in
all of its forms for audiences of all ages
through community outreach.

Great Northern Blues Society
P.O. Box 2276 • Wausau, WI 54402-2276



## Membership Sponsorship INFORMATION

#### - OUR MISSION -

Conserve, promote and present Blues music in all of its forms for audiences of all ages through community outreach. Serve as a support network for Blues musicians; encourage their artistic growth and help them thrive by providing opportunities to perform.

Please consider helping the Great Northern Blues Society by joining our ranks as a Corporate Sponsor to continue our mission.

**Great Northern Blues Society**P.O. Box 2276 • Wausau, WI 54402-2276
www.gnbs.com

## Facts & Figures...

**Our Main Event:** For over 15 years, the GNBS has been setting up, organizing, and producing our annual fundraiser known as "The Blues Café." This event is typically held on the second Saturday in March each year. This Blues Café draws fans from all around the Midwest, as well as a very loyal local audience. Boasting a full 10 hours of non-stop music featuring regional and national acts at a very affordable price, the event has drawn upwards of 800-1000 attendees for several years.

#### **In-Kind Donations to Rothschild Pavilion:**

The GNBS has assisted the Pavilion restoration process with numerous contributions of goods and services.

Scholarships: The GNBS plans to award a minimum of three \$500 Scholarships each year to local musically-talented, and deserving students at area high schools.

Wausau East, Wausau West, and

Wausau East, Wausau West, and D.C. Everest will be among the recipients of these scholarships.



**Blues in the Schools:** Scheduled the Friday before our Blues Café weekend, Blues in the Schools is designed to deliver a musical experience to expose students to the history and heritage of this uniquely original American art form that gave birth to Rock n Roll. In the past, we've helped host numerous events at Wausau East, Everest and Merrill High Schools as well as the UW-Marathon Center campus. Artists then perform at local, blues-friendly establishments that evening.

**Cabin Fever Blues Night:** Following the day's Blues in the Schools events, we host the artists involved at downtown area venues. These events are subsidized by, or entirely paid for, by the GNBS. Past artists have included Crankshaft & the Gear Grinders, Howard & Deb Luedtke and Mary Sammon.

## **GNBS Sponsorship Levels and Rewards**

	Bronze	Silver	Gold	Platinum
	Corporate	Corporate	Corporate	Corporate
GNBS Sponsorship Contribution	\$100	\$250	\$500	\$1,000
Added to Mailing List for Bi-Annual GNBS Newsletter	YES	YES	YES	YES
Bake Sale CDs	3	3	3	3
Tickets to Blues Café	4	6	12	25
Logo/Sponsor Mention in Print Ads for Café	Name Only	Logo	Logo	Logo
Logo on TV Ads for Café	No	YES	YES	YES
Ad in GNBS Bi-Annual Newsletter	No	1/16 Page	1/8 Page	1/4 Page
Logo/Name added to GNBS Website	Name Only	YES	YES	YES
Logo/Name on Display Screens at Blues Café between acts	1X	2X	3X	4X









### **WWW.GNBS.ORG**

# Major artists that have been brought to the Wausau area by the GNBS:

Studebaker John & the Hawks A.C. Reed **Debbie Davies Janiva Magness Hamilton Loomis** Willie Kent Magic Slim & the Teardrops **Melvin Taylor Alvin Youngblood Hart Scott Holt Walter Trout Anthony Gomes** Insomniacs Lil' Ed & The Blues Imperials **Shane Dwight Joanne Shaw Taylor Tinsley Ellis Albert Castiglia** Chris Duarte' The Kilborn Alley Blues Band **Grady Champion** Sena Ehrhardt **Corey Stevens Rusty Wright Band Shaun Murphy** Joe Louis Walker